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MASSIMO VIGNELLI
CHARTS THE HISTORY OF DESIGN

METROPOLIS



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BUILDING ON SHIFTING SANDS

The current Middle East building boom is just the latest episode in a centuries-old architectural free-for-all.



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HYPERTROPHY CHAIR & SIAMESE TABLE

NOCC



01 / Landmark Status

WantedDesign
Terminal Stores Building, 269 11th Avenue
www.2012.wanteddesignnyc.com

This off-site fair debuted to great success in the landmark Terminal Stores building in 2011, and it returns to the same venue with an additional 22,000 square feet this year. There will be curated exhibitions, panels, events, and workshops, plus a pop-up store and plenty of places to relax, rest tired feet, and sip coffee. Visitors can vote for their favorite design in the Classic of Tomorrow competition, a showcase for the next generation of designers that's cosponsored by Design Within Reach. Fresh From Brasil—curated by Joice Joppert Leal, the founder and executive director of Objeto Brasil—highlights the best work from that country's designers. Other offerings from overseas round out the menu, including new

work from the New Zealand designer David Trubridge, who presents outdoor lighting and scaled-down versions of his kit lights for apartment dwellers. Nouvelle Vague, curated by Cédric Morisset, features French designers such as A+A Cooren, Ionna Vautrin, Pierre Favresse, Nocc, and Pool. A members-only subscription shopping service called iGetit has a curated pop-up store featuring luxury items and high-end exclusives.



LOCK
TAMAWA



BIG AIR SUNDAE
A+A COOREN



06 / Born in the USA

Love it or Leave it: American Standards Revisited at Gallery R'Pure
3 East 19th Street
www.galleryrpure.com

"I realized, with the success of the *Brokenoff* show last year, how important it was to offer visibility to American designers during Design Week," says Gallery R'Pure curator Odile Hainaut. "In New York, there's a remarkable group of designers—very multicultural. So I decided to keep the gallery for them during Design Week, and give them the opportunity to present some personal work." The show features reinterpreted versions of ordinary American objects or traditions, from street signs and automobiles to traditional holiday celebrations, as seen through the eyes of New York-based designers such as

Lindsey Adelman, Brad Ascalon, Joe Doucet, Sebastian Errazuriz, Josee Lepage, Paul Loebach, Frederick McSwain, Alissia Melka-Teichroew, Marc Thorpe, and David Weeks. "It will certainly be a very strong show, a combination of emotional and rational, conceptual and functional—a story in ten chapters," Hainaut says. Showcasing points of view ranging from celebratory to critical and abstract to concrete, Hainaut presents a considered and thoughtful—if not definitive—take on American life, as interpreted by the designers who live and work here.



MTA CHAIR
MARC THORPE



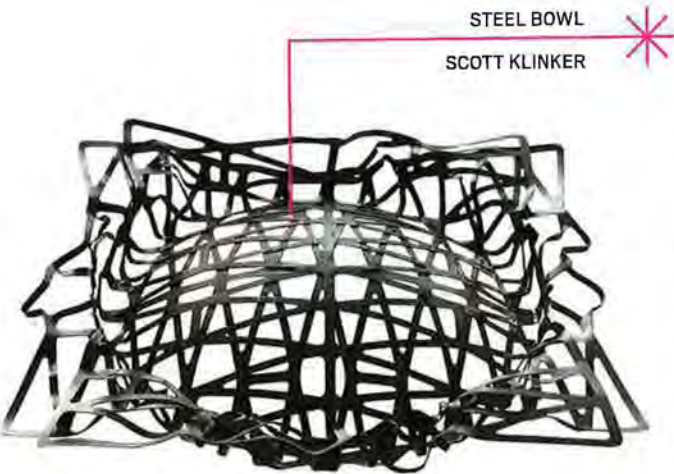
THE DREAM
BRAD ASCALON

07 / The Ancient Arts

Alberto Alessi Collaboration with Cranbrook Design Academy
130 Greene Street
www.alessi.com

During a March 2009 visit to the Cranbrook Academy of Art, Alberto Alessi decided to organize a workshop with students in the school's industrial design department. Observing the silver- and metalsmithing studios, he remarked on the "clear attitude typical of the Arts and Crafts movement, which has always intrigued me so much—especially because it is very rare in European design." He describes it as "a cultural background based on the hammer, and on the metalworker's manual ability." In the workshops, Alessi encouraged students to resist the ease of computer design, in favor of a harder-won, more

handcrafted aesthetic. Participants could submit their projects to Alessi for critique, and the results, he says, were impressive. "The workshop resulted in projects that I would define as more 'ancient,' more manual, more 'arty,'" Alessi says. "The collaboration enriches Alessi's work as a research laboratory in the applied arts, and as an artistic mediator between design on the one side and the market on the other." Four projects from the workshop will be included in the Fall/Winter 2012 collection, set to launch at Alessi's newly remodeled flagship store in Soho during Design Week.



STEEL BOWL
SCOTT KLINKER